Campaigning for the Nordic Model approach to prostitution in the UK

0 men will suffer physical harm if prostitution is abolished
1,000,000s of women will be spared physical harm if prostitution is abolished

The Nordic Model decriminalises those who are prostituted, provides services to help them leave, and makes buying sex a criminal offence, in order to reduce the demand that drives sex trafficking.

- Women and girls are not commodities for others to get rich on
- Gender equality is not possible while men can buy women and girls
- Prostitution is not the answer to women's poverty

Prostitution is incompatible with human rights
**Prostitution is Unequal**

### IN A STUDY OF UK PUNTERS:
- **27%** Believed he was entitled to any act he wanted
- **47%** Believed the woman had no rights
- **49%** Had bought sex abroad

### WHAT HE SAID
- "Men go to prostitutes so they can do things to them that their girlfriends would not put up with."
- "My favourite experience was when she was totally submissive."
- "I punt because I like young, pretty girls who are young enough to be my daughter, or even my granddaughter."
- "I feel sorry for these girls but this is what I want."

### IN A STUDY OF PROSTITUTED WOMEN:
- **70%** Were sexually assaulted as children
- **75%** Had experienced homelessness
- **89%** Wanted to leave

### WHAT SHE SAID
- "I was used like a public toilet."
- "I would go somewhere else with my thoughts until he got off me and it was over with. I don’t know how else to explain it except it felt like rape. It was rape to me."
- "It’s all the same emotionally, no matter where we work."
- "We want real jobs, not blowjobs."

For a fully referenced version of this pamphlet, see [http://nordicmodelnow.org/](http://nordicmodelnow.org/)
Pimping Women and Girls

**Approximate Hourly Earnings**

- Pimp (per woman): £70
- IT Support technician: £9
- Minimum wage (25+): £7.20

“There is no education that can give an abused and frightened teenage girl the ability to out-think and refuse an older man pretending to offer love and money, and to take care of her.”

“A pimp is someone who freeloads off the misfortune of women and children.”

**Key Trafficking Facts**

- Most pimping fits the international definition of sex trafficking
- Human trafficking is the third largest international criminal industry
- In Europe 80% of human trafficking is sex trafficking
- 97% of sex trafficking victims are female
- Countries with legalised prostitution have more sex trafficking

“The good intention to improve the position of prostitutes through legalisation in Germany has achieved the opposite. Women have become a resource, to be used as efficiently as possible for profit.”
What is the Nordic Model?

The Nordic Model (also known as the Sex Buyer Law) is an approach to prostitution that has been adopted in Sweden, Norway, Iceland, Northern Ireland, Canada, and France. It has several elements:

1. **Decriminalisation of the Prostituted**
   Prostitution is inherently violent. Women should not be criminalised for the exploitation and abuse they endure.

2. **Support and Exit Services**
   High quality, non-judgemental services to support those in prostitution and help them build a new life outside it, including: housing; training and education; child care; legal, debt and benefit advice; emotional and psychological support.

3. **Buying Sex Becomes a Criminal Offence**
   Buying human beings for sex is harmful, exploitative and can never be safe. We need to reduce the demand that drives sex trafficking.

4. **A Holistic Approach**
   - A public information campaign
   - Training for the police and CPS
   - Tackling the inequality and poverty that drive women and girls into prostitution
   - Effective laws against pimping and sex trafficking, with penalties that reflect the enormous damage they cause

Find out more: [http://nordicmodelnow.org/](http://nordicmodelnow.org/)